

IN THE DRAWINGS:

Please delete all of the drawings in the present application, and insert the attached new FIGS. 1-2 on the attached sheets 1/2 and 2/2, respectively.

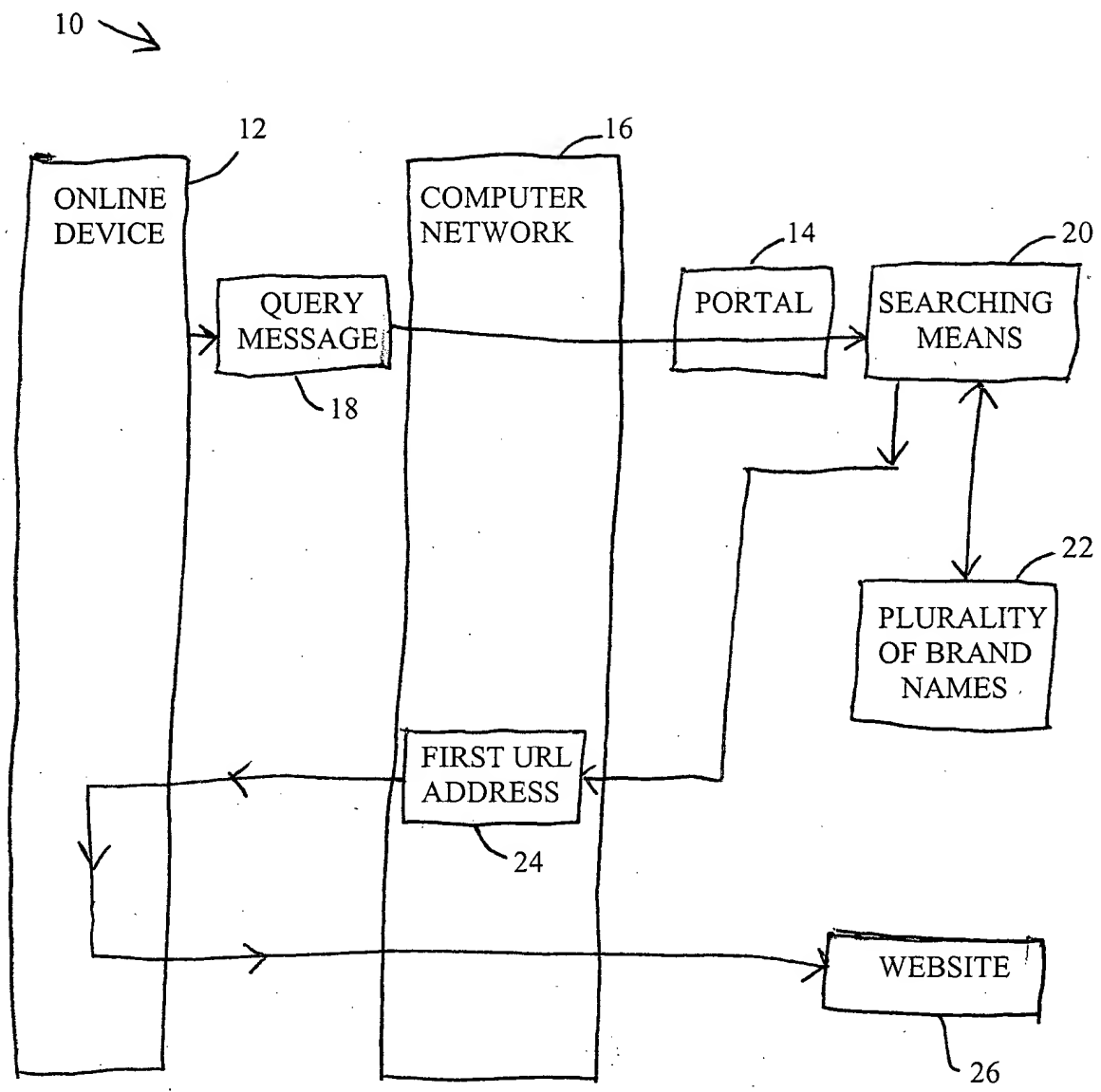
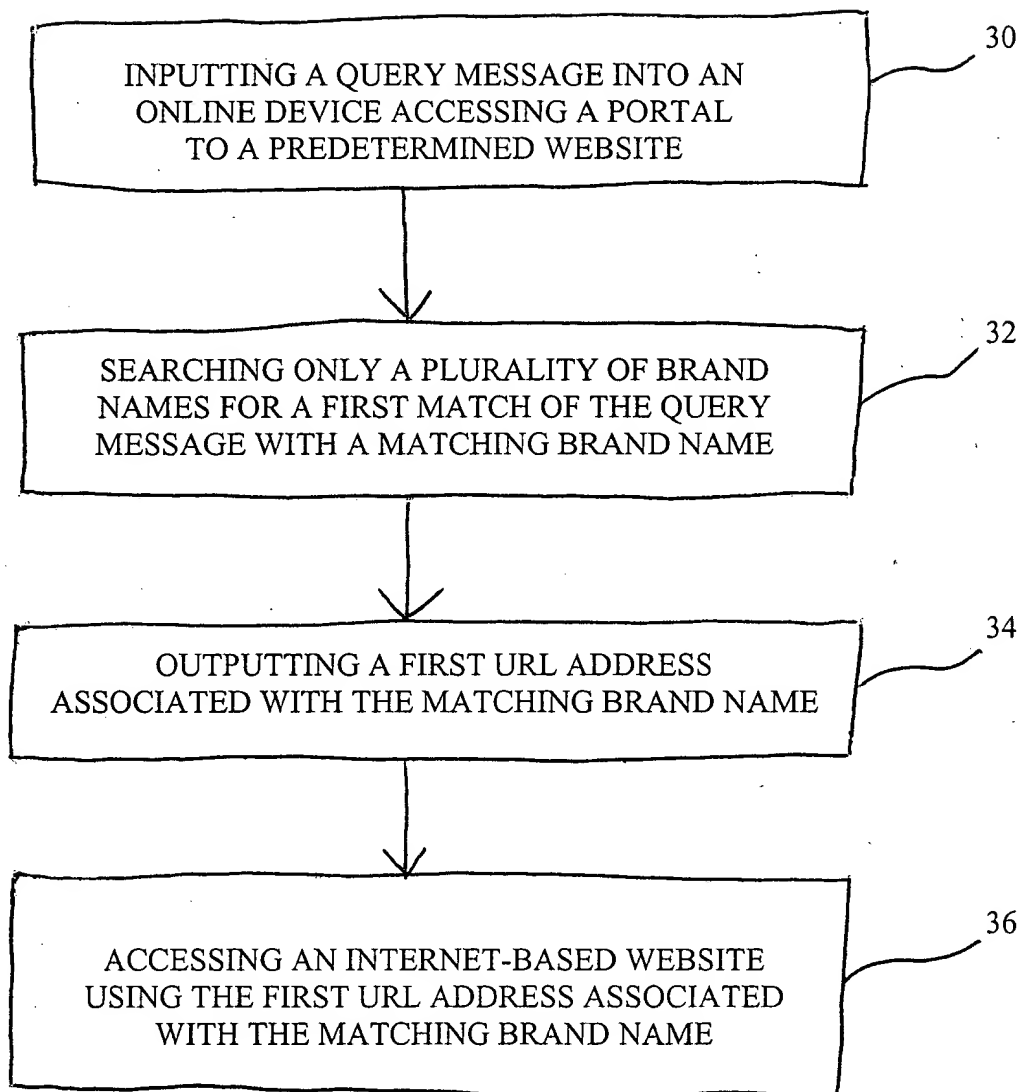


FIG. 1



28

**FIG. 2**



308,650

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Floyd Examiner: Mark A. Fadok

Application Number: 09/681,629 Group Art Unit: 3625

Filing Date: May 13, 2001

Title: SYSTEM AND METHOD TO SHOP BY BRANDS
USING AN INTERNET OR ONLINE PORTAL

RECEIVED

NOV 16 2004

GROUP 3600

STATEMENT OF FILING BY EXPRESS MAIL 37 C.F.R. SECTION 1.10

This correspondence is being deposited with the United States Postal Service on November 8, 2004 in an envelope as "Express Mail Post Office to Addressee" Mail Label Number ER 842 051 597 US addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

LETTER TO THE OFFICIAL DRAFTSPERSON

Please delete all of the drawings in the above-identified application, and insert the attached new FIGS. 1-2 on the attached sheets 1/2 and 2/2, respectively.

Entry and approval of the new FIGS. 1-2 are respectfully requested.

Respectfully submitted,

Anthony J. Natoli
Registration number 36,223
Attorney for applicant

Date: November 8, 2004

ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, NY 10017-5612
(212) 949-9022

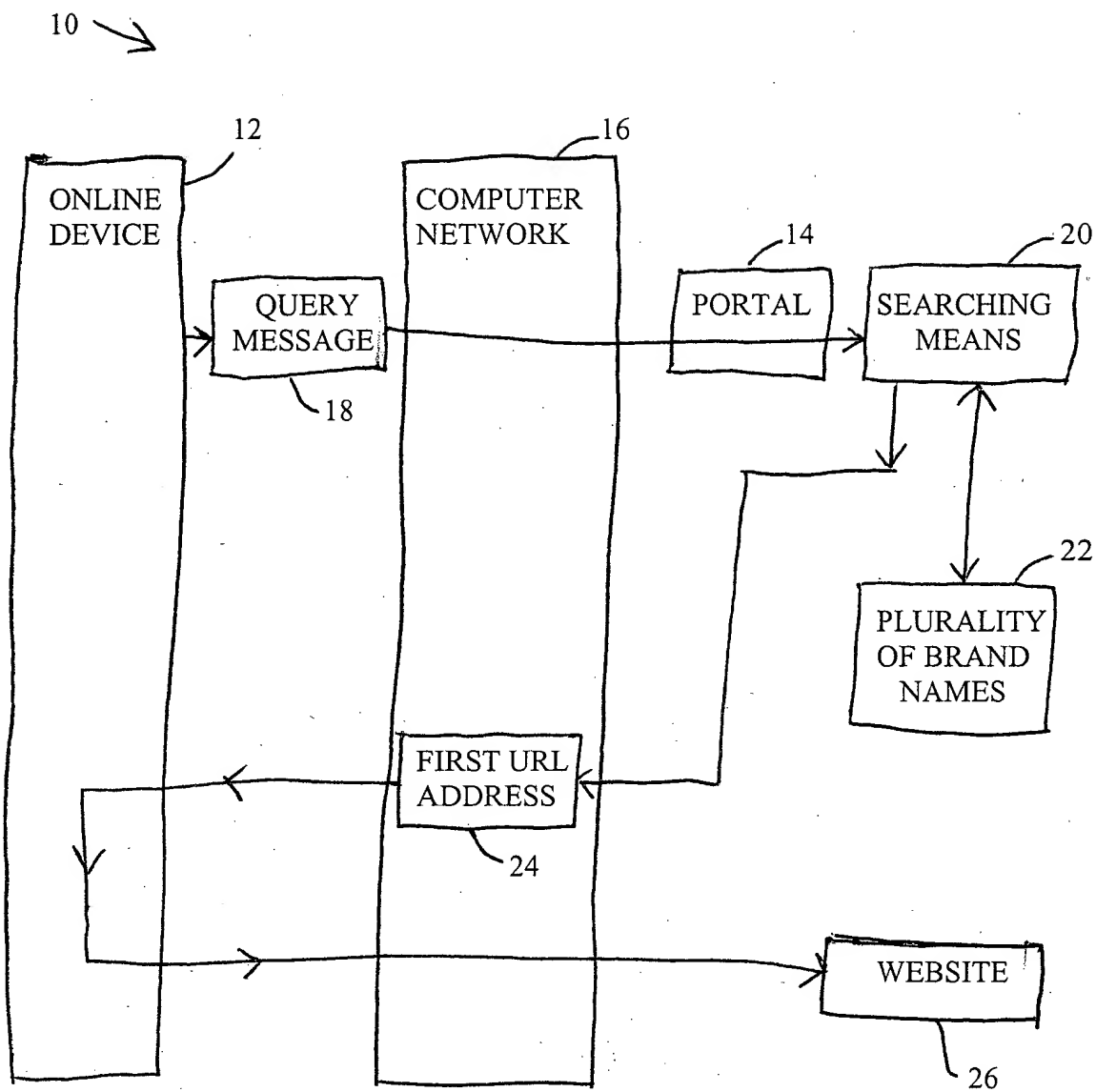


FIG. 1



28

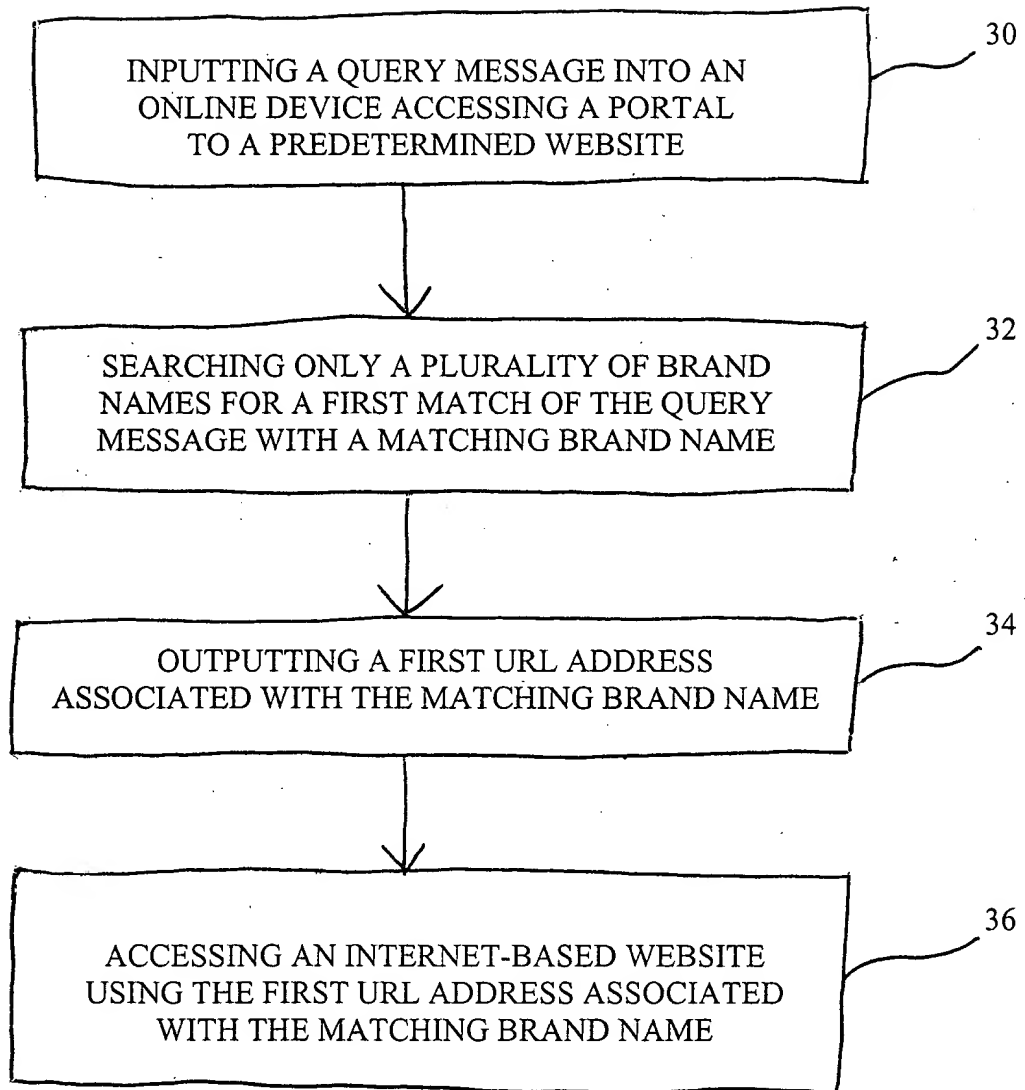


FIG. 2